

Marketing Assistant in Marketing Communications / PRAKTIKUM

Otologics is an international company with headquarters in Boulder, Colorado. Its European headquarters are located in Heidelberg, Germany. We develop, manufacture and distribute innovative hearing systems, which help to improve the communication and quality of life of people with a hearing loss. Our main markets are Germany, France, Spain and Latin America. Our customers are hospitals, doctor's offices and patients.

Starting April/May, we are seeking a bright multilingual collaborator for a minimum of 4 months who can help us manage our international marketing activities.

Job description

- Online Marketing communication: content production, newsletter, Email networking, support of online web conferencing, Google Adwords
- Support of Public Relations work
- Advertising
- Analysis and understanding of Key Learnings
- Support in the organization of congresses and events
- Production and distribution of Marketing material (Flyers, Brochures)

Requirements

- Commercial training or other professional experience in the commercial sector
- Practical experience in the area of Marketing desirable
- Fluent in English, additional languages are a plus
- Ability to work as a team member as well as independently.
- Proactive work attitude

Studies

- Business sciences (BWL/Marketing/Communications).
- Focused on customer acquisition and customer retention

We offer a multifaceted and exciting work environment in the health care business with young dynamic teams in various countries. Adequate compensation will be offered. If you are interested, please send us your application with your earliest starting date via post or email to following address:

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